



## Sponsorship Opportunities

# PIXIEFEST<sup>®</sup>

*Lincoln City, Oregon*

**June 27 - 28, 2020**

**Taft High School  
Lincoln City, OR**



**Kiwaniis**<sup>®</sup>  
LINCOLN CITY

Kiwaniis Club of Lincoln City | PO Box 333 | Lincoln City, OR 97367  
Pixiefest.com | Sue Anderson | Andersue2@aol.com

## FESTIVAL OVERVIEW

### Operated by the Kiwanis Club of Lincoln City

The Kiwanis Club of Lincoln City is a 74-member service club dedicated to the children of our community. We created Pixiefest to celebrate the magic of childhood and to bring that magic to the children of Lincoln City. Pixiefest is a fundraiser that allows our club to support organizations which include Backpack for Kids, Stuff A Bus, Lincoln City Food Pantry, Family Promise, Head Start, youth sports, college sponsorships, Doernbecher Children's Hospital for Cancer Research, Taft Elementary Outdoor Program, Boy Scouts, Cub Scouts and more. Your admission to Pixiefest helps kids have wonderful childhoods here in Lincoln City.

### What was Pixie Kitchen?

Pixie Kitchen was a part of childhood for generations of visitors to Lincoln City. From 1952 until 1983, Pixie Kitchen was a wonderland of characters, funhouse mirrors, games, animatronics, all-you-can-eat food and fun. It was so successful that it spawned a theme park: Pixieland.

### Pixiefest

Pixiefest is a festival owned and operated by the Kiwanis Club of Lincoln City. For two days every summer, the childhood memories of Pixie Kitchen and Pixieland come to life. The inaugural Pixiefest in 2017 saw over 1,500 paying guests enjoy the festival. We are expecting well over 2,000 attendees in 2020.

*When: June 27 - 28th, 2020 (11 AM to 5 PM)*

*Where: Taft High School, Lincoln City, Oregon*

### Pixiefest is:

- Great family food, just like Pixie Kitchen
- Rides, shows and games, just like Pixieland
- Art, music, magic and imagination
- Childhood memories to share with your kids and grandkids again and again
- A Kiwanis Club of Lincoln City fundraiser for the children of Lincoln City

### Why be a Sponsor?

- Your business will do well by sponsoring a family event
- Your business logo will featured in the advertising and on Pixiefest.com
- Proceeds are invested in the youth of Lincoln City
- You will be a part of magic family memories that will last a lifetime.

### Festival Contact

Kiwanis Club of Lincoln City  
Attn: Sue Anderson  
PO Box 333, Lincoln City, OR 97367  
Andersue2@aol.com  
Pixiefest.com





## SPONSORSHIPS OPPORTUNITIES

### **Grand Sponsorship – \$5,000**

- Up to a 20' x 20' display or vendor space
- Acknowledgement from the stage during the event
- Mention in radio ads
- Media Mention in press release
- Logo and link on Festival website
- Inclusion in Thank You Ad
- Logo on e-ticket
- Coupon included in festival bags (sponsor provides coupon)
- 8 complimentary festival tickets
- Signage at the event

### **Platinum Sponsorship – \$2,500**

- Up to a 10' x 10' display or vendor space
- Mention in radio ads
- Media Mention in press release
- Logo and link on Festival website
- Inclusion in Thank You Ad
- Logo on e-ticket
- Coupon included in festival bags (sponsor provides coupon)
- 8 complimentary festival tickets
- Signage at the event

### **Gold Sponsorship – \$1000**

- Up to a 10' x 10' display or vendor space
- Media Mention in press release
- Logo and link on Festival website
- Inclusion in Thank You Ad
- Logo on e-ticket
- 5 complimentary festival tickets
- Signage at the event

### **Silver Sponsorship – \$500**

- Logo and link on festival website
- Inclusion in Thank You Ad
- 3 complimentary festival tickets

### **Bronze Sponsorship – \$250**

- Inclusion in Thank You Ad
- 2 complimentary festival tickets

### **Friends of Pixiefest – \$100 or other**

